

PROGRAMME PEC 2026

MONDAY 13 APRIL

- 08:30** Registration & refreshments
- 09:30** Welcome address

THE FUTURE IN FLIGHT

- 09:40** Sky-high experience: The ultimate passenger glow up
- 10:00** Keynote panel: The Great UXcape
- 10:45** Executive travel: Unrivalled luxury. Unmatched performance
- 11:15** Networking break

	DIGITAL FIRST PERSONAL, INTELLIGENT & INTUITIVE	WELLNESS, COMFORT & HUMAN-CENTRIC DESIGN	SUSTAINABILITY & THE ECO-CONSCIOUS TRAVELLER
11:45	Unique. Bespoke. Personal.	The ultimate playbook: Design-to-availability	Aviation 2040: Emerging and future trends
12:05	Flight path to perfection: Smart data for smooth skies	Redesign. Reinvent. Resonate.	Breaking new ground: Airline catering with AI
12:30	Understand the traveller: From persona to dynamic signal	Breaking barriers: Making accessibility and inclusivity a reality	Passenger perspective: Green expectations. Grounded understanding
13:15	Networking lunch	Networking lunch	Networking lunch
14:30	Selling in the clouds: Where attitude meets altitude	Cleared for inclusion: Making accessibility take flight	Smart hubs: The strategic potential of intermodal customer connectivity
14:55	Rise of the frequent flyer programme: In it for the long-haul...	Lighting ultra-long haul: Infusing culture and wellbeing in the passenger experience	Sustainable skies: Is green flight just a fantasy
15:30	Saudi switch on: Air-to-ground inflight connectivity	The Allegris journey: Designing passenger wellbeing above the clouds	Case study: Europe's first hydrogen valley airport
16:00	Networking break	Networking break	Networking brveak
16:30	Skywired for success: Next level IFE and connectivity	Biting back: How can you power wellness with food for body and mind?	Flying green: Enhancing CX for the eco-conscious passenger
17:15	Igniting innovation: Next-gen tech	Igniting innovation: Next-gen tech	Igniting innovation: Next-gen tech

18:00 WELCOME PARTY

21:00 END OF CONFERENCE