

PROGRAMME PEC 2026

MONDAY 13 APRIL

08:30 Registration & refreshments
09:30 Welcome address

THE FUTURE IN FLIGHT

09:40 Opening keynote: Sky-high experience - the ultimate passenger glow-up
10:00 Keynote panel: The Great UXcape
10:45 Executive travel: Unrivalled luxury. Unmatched performance
11:15 Networking break

	DIGITAL FIRST PERSONAL, INTELLIGENT & INTUITIVE	WELLNESS, COMFORT & HUMAN-CENTRIC DESIGN	SUSTAINABILITY & THE ECO-CONSCIOUS TRAVELLER
11:45	Unique. Bespoke. Personal.	The ultimate playbook: Design-to-availability	Aviation 2040: Emerging and future trends
12:05	Flight path to perfection: Smart data for smooth skies	Redesign. Reinvent. Resonate.	Breaking new ground: Airline catering with AI
12:30	Understand the traveller: From persona to dynamic signal	Psychological UX: Can you mitigate jet lag, fatigue and travel stress?	Sustainable skies: Is green flight just a fantasy?
13:15	Networking lunch	Networking lunch	Networking lunch
14:30	Selling in the clouds: Where attitude meets altitude	Cleared for inclusion: Making accessibility take flight	Smart hubs: The strategic potential of intermodal customer connectivity
14:55	Rise of the frequent flyer programme: In it for the long-haul...	Breaking barriers: Making accessibility and inclusivity a reality	SAF: Realistically fuelling the future?
15:30	Saudi switch on: Air-to-ground inflight connectivity	SkySpa: An intuitive sanctuary in the sky	Case study: Europe's first hydrogen valley airport
16:00	Networking break	Networking break	Networking break
16:30	Skywired for success: Next level IFE and connectivity	Biting back: How can you power wellness with food for body and mind?	Flying green: Enhancing CX for the eco-conscious passenger
17:15	Igniting Innovation: Next-gen tech	Igniting innovation: Next-gen tech	Igniting innovation: Next-gen tech

18:00 WELCOME PARTY

21:00 END OF CONFERENCE