

SORA AVIATION × Orson Associates



Passenger Experience Conference 2025

eVTOL CABIN DESIGN



Furqan

CEO

Sora Aviation



Ben Orson

CEO

Orson Associates

SORA S-1

TRIP DETAIL

Mission optimised eVTOL

Incheon Airport

JAMSIL HELIPORT

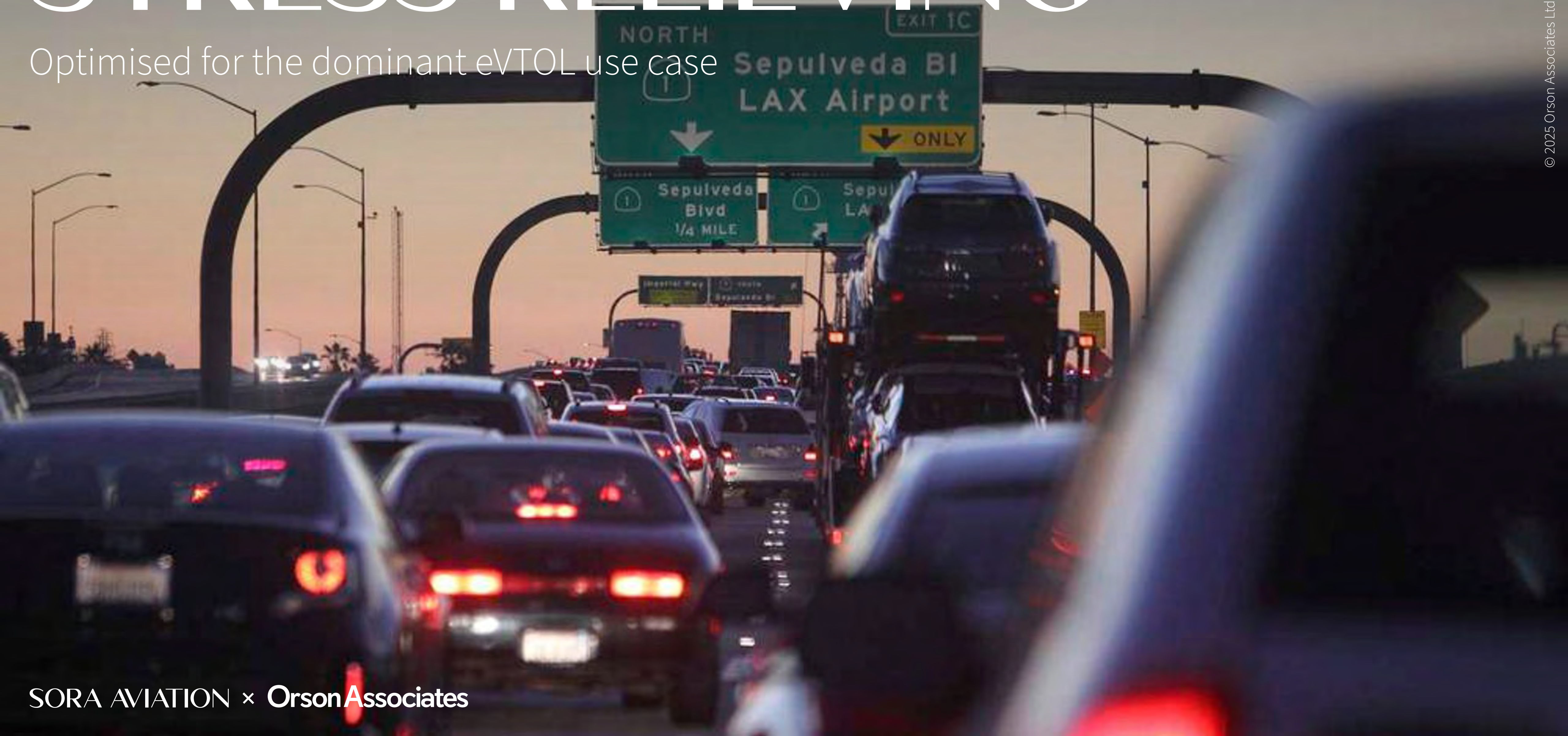
Car journey: **1h 24min**

Sora S-1 journey: **15min**

INCHEON AIRPORT

STRESS RELIEVING

Optimised for the dominant eVTOL use case





AFFORDABLE

1/4 the ticket price of other eVTOL

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REINVIGORATING AIR MOBILITY

The return of a lost dream

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A TRUSTED ENTERPRISE

Extensively validated and the choice of Moviation



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MOV IATION

Cabins from day 1

People not payload.

De-silo cabin and airframe design.

Maintain focus on evolving needs.

Sora and Orson Associates
challenging these norms.

What do people *really* do in
the cabin?

360 UX exploration

Operator customisation.

Accessibility an ethical and commercial necessity.

Evacuation.

Baggage.

Ergonomics.

Essential to exceed expectations and create design flexibility.

Future demographics x
ultra-rapid prototyping



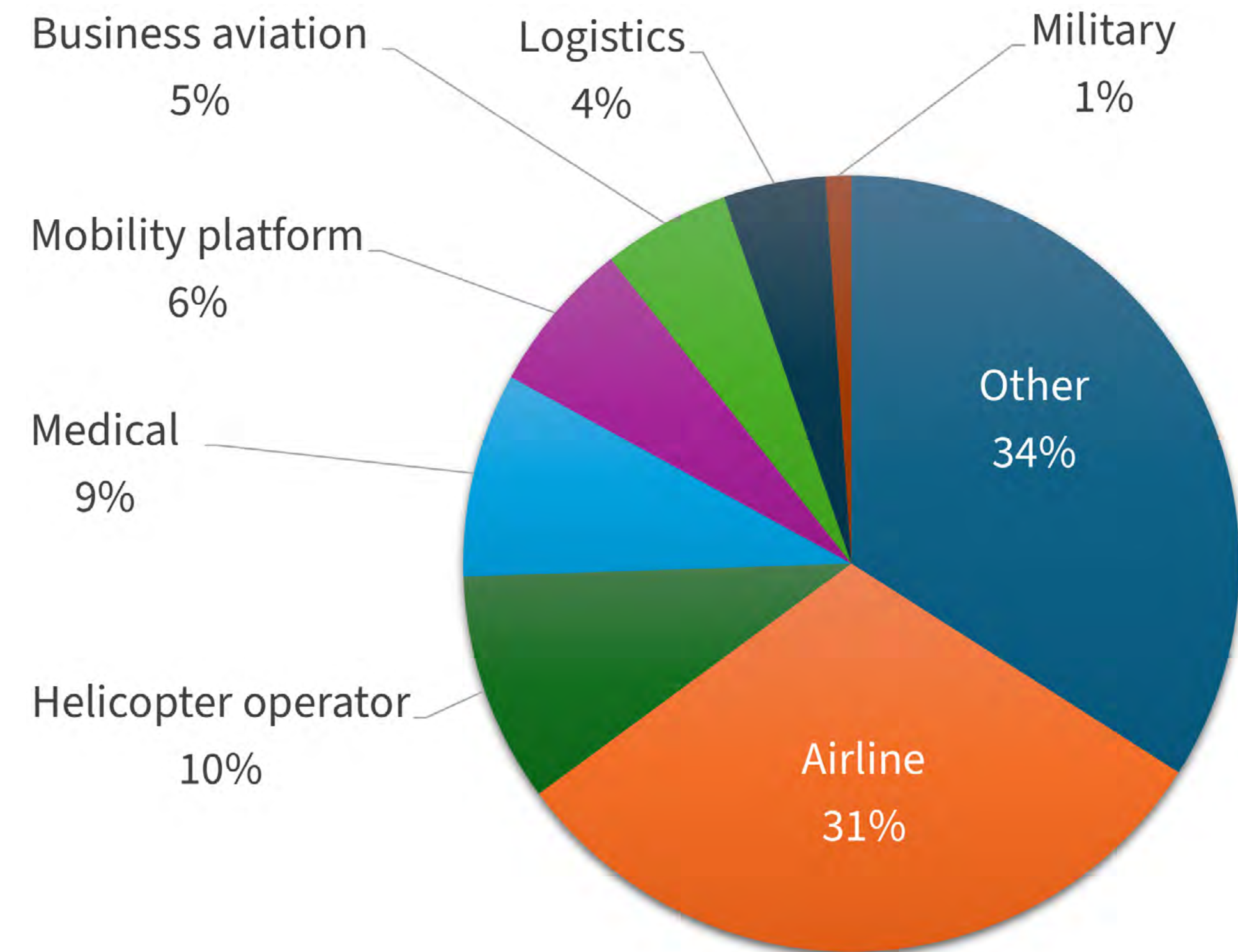
Clarity through engagement

Operators bring unexpected requirements.

Supply chain challenges and opportunities.

Novel aircraft = novel development directions.

eVTOL orders by operator type



Certification impacts at every level

eVTOL standards still in flux.

Impacts layout.

Drives details.

Early consideration reduces risk.





eVTOL FOR THE MANY, NOT FOR THE FEW.

Let's talk...

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