

	THE FUTURE IN FLIGHT (Chicago)		
09:30	Welcome address		
09:40	Opening keynote - Sky-high experience: The ultimate passenger glow up		
10:00	Keynote panel: The Great UXcape		
10:45	Executive travel: Unrivalled luxury. Unmatched performance		
11:15	Networking break		
	DIGITAL FIRST PERSONAL, INTELLIGENT & INTUITIVE (St. Petersburg)	WELLNESS, COMFORT & HUMAN-CENTRIC DESIGN (Shanghai)	SUSTAINABILITY & THE ECO-CONSCIOUS TRAVELLER (Osaka)
11:45	Unique. Bespoke. Personal.	The ultimate playbook: Design-to-availability	Aviation 2040: Emerging and future trends
12:05	Flight path to perfection: Smart data for smooth skies	Redesign. Reinvent. Resonate.	Breaking new ground: Airline catering with AI
12:30	Understand the traveller: From persona to dynamic signal	Psychological UX: Can you mitigate jet lag, fatigue and travel stress?	Sustainable skies: Is green flight just a fantasy?
13:15	Networking lunch (Chicago)		