

# DRIVING POSITIVE CHANGE



  
**FORMIA**



“

We aim to change the way  
amenities enhance your  
experiences and impact our world

”

| SUSTAINABILITY  
AT FORMIA



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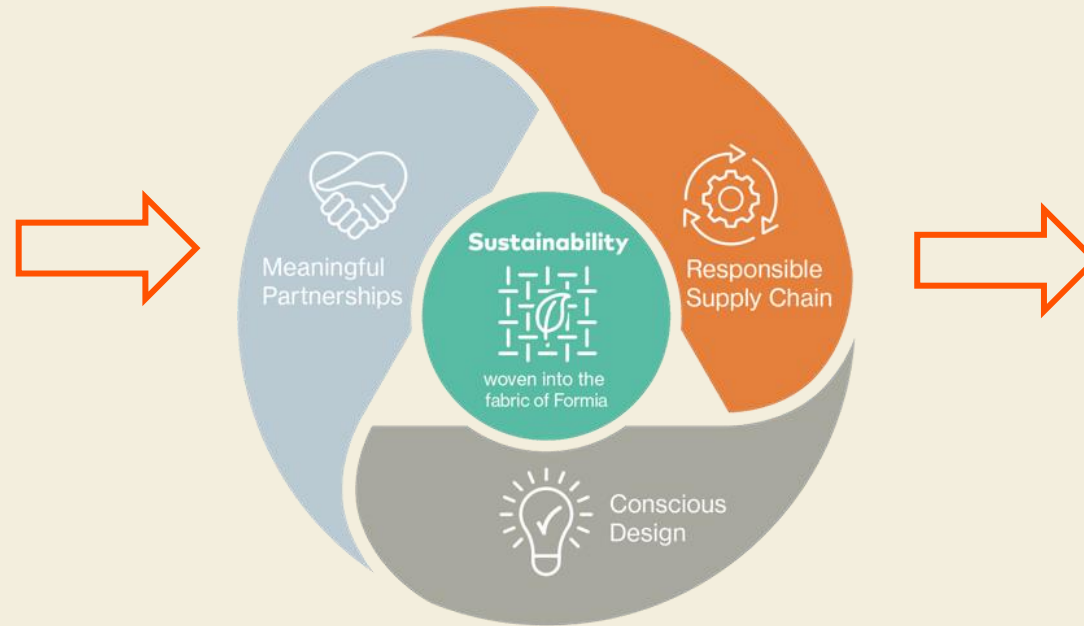
# FORMIA'S STRATEGIC FRAMEWORK

Climate action seen as a key material issue for FORMIA to focus on

## Material Issues

- Sustainable Materials
- Circularity
- Climate Action
- Responsible Supply Chain
- Transparency
- Innovation & Technology

## Strategic Pillars



## Our Targets

- Sustainable Materials
- Circularity as a Service
- Carbon Neutral Products/
- Net Carbon Zero Company
- Transparency
- Stakeholder Engagement



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Measure -> **Reduce** -> Compensate

OUR PATH TO  
NET ZERO

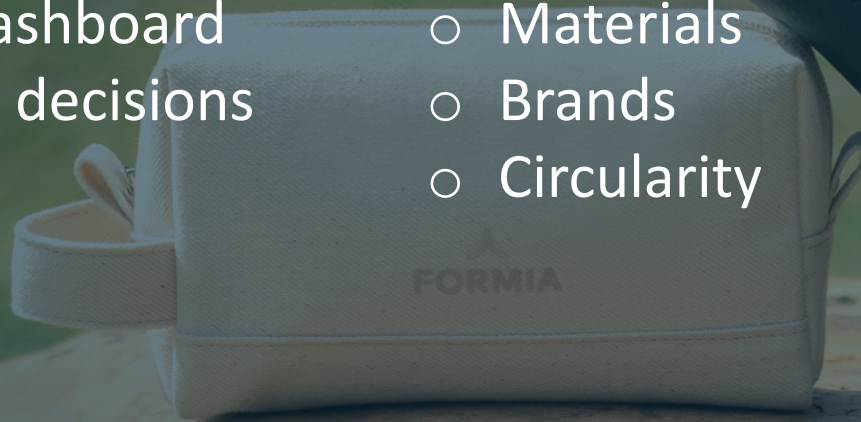
  
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# OUR PATH TO NET ZERO

## CARBON NEUTRAL PRODUCTS

Measure -> Reduce -> Compensate

- LCIA's
- Dynamic Dashboard
- Data-based decisions
- Program
- Materials
- Brands
- Circularity
- Re-Measure
- Airline-aligned and credible projects for off-setting





# OUR PATH TO NET ZERO

## CORPORATE FOOTPRINT

Measure -> Reduce -> Compensate

- GHG-Assessment
- Scope 1, 2 and 3
- Highlights priorities

- Focus Scope 3
  - Materials
  - Supply chain
  - Green transport
  - Business travel

- Re-Measure
- Credible off-setting projects



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# ADDITIONAL THOUGHTS...

On future-proofing the business

It's really about a transformation, and a mind-set change is needed...

- **Top-down** passion & commitment required
- **Bring staff on board** through ongoing education and inspiration
- **Sustainability as an investment**, not a cost
- **Ensure processes and systems** are fit for purpose
- **Collaboration** is key - inside and outside of the industry

-> Recognize that **sustainability is a journey**, and there's no one silver bullet to success



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# THANK YOU



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